



Putoline Oil

Press release

Putoline introduces modern coolant

Almelo - June 19, 2013 - Modern motorcycle cooling systems make increasingly stringent demands on coolants. Putoline Oil therefore introduces Ultracool 12, an advanced coolant that provides optimal protection to the vulnerable and valuable motorcycle parts.



Motorcycle techniques become more and more sophisticated and valuable. Specially developed products with high quality protection are therefore indispensable. Besides this, environmental awareness also has an increasingly important role in the development of refrigerants. Ultracool 12 protects valuable components such as the radiator, water pump, cylinder and seals and contains the patented OAT: Organic Acid Technology. The product is resistant to aging and can be used for the entire life span of the engine. Therefore the product is less damaging to the environment compared to conventional coolants.

Italian made

Putoline Oil Ultracool 12 is suitable for cooling systems made of aluminium, aluminium alloys and magnesium alloys and also very well suited for conventional cooling systems. The product is particularly suitable for two-wheeled vehicles of the Italian Piaggio group. Due to its striking red colour, Ultracool 12 is very well visible in the reservoir. Ultracool 12 is available in 1, 20, 60 and 200 litre packaging.

Putoline Oil, optimum performance

Putoline Oil is a leading player on the national and international lubricating oil market and concentrates entirely on the motorcycle segment. Putoline Oil is characterised by a top quality, attractive and complete range of products. Flexibility and the ability to respond quickly to market developments are of great importance. The range is always up-to-date and its quality is maintained by constant research and an innovative policy. For detailed information about the Putoline Oil products we refer you to the comprehensive product catalogue at www.putoline.com

-----END OF PRESS RELEASE-----

Note for the editorial team:

For more information, please contact:

Leon ten Hove | Manager marketing and communications

E leontenhove@putoline.com T 0546 818165

W www.putoline.com | www.facebook.com/putoline | www.twitter.com/putoline